

**MBA (Day) Course Structure and syllabus As Per CBCS Guidelines with effect
From 2016 Year - I Semester - I**

Course Code	Course Title	Nature	Credits	HPW	Max Marks (CIE+SEE) 100
MB101	Management & Organizational Behaviour	Core	5	5	20+80
MB102	Accounting for Management	Core	5	5	20+80
MB103	Marketing Management	Core	5	5	20+80
MB104	Open Elective-I (Choose One) 1. Business Law & Ethics 2. Fundamentals of Technology Management 3. Managerial Economics	Open Elective-I	4	4	20+80
MB105	Open Elective-II (Choose One) 1. IT Applications for Management 2. Business Communication 3. Customer Relationship Mgt.	Open Elective-II	4	4	20+80
MB106	Computer Practicals	Practical	1	2	25
Total Credits at the end of 1st Semester			24	25	525

Year - I Semester - II

Course Code	Course Title	Nature	Credits	HPW	Max Marks (CIE+SEE) 100
MB201	Human Resources Management	Core	5	5	20+80
MB202	Financial Management	Core	5	5	20+80
MB203	Business Research Methods	Core	5	5	20+80
MB204	Open Elective-III (Choose One) 1. Economic Environment and Policy 2. Business Process Re-engineering 3. International Business 4. Financial Markets & Services	Open Elective-III	4	4	20+80
MB205	Open Elective-IV (Choose One) 1. Total Quality Management 2. Strategic Management Accounting 3. Start Up Management 4. Retail Management	Open Elective-IV	4	4	20+80
MB206	Seminar	-	1	2	Grade
Semester Credits			24	25	500
Total Credits at the end of 2nd Semester			48	50	1025

- HPW - Hours Per Week
- CIE - Continuous Internal Exam
- SEE - Semester End Exam

**Revised MBA (Day) Course Structure and syllabus As Per CBCS Guidelines with effect
From 2016 Year - II Semester - III**

Course Code	Course Title	Nature	Credits	HPW	Max Marks (CIE+SEE) 100
MB301	Operations Management	Core	5	5	20+80
MB302	E-Business	Core	5	5	20+80
MB303	Operations Research	Core	5	5	20+80
MB304	Discipline Specific Elective - I 1. Financial Risk Management (Finance) 2. Product & Brand Management (Marketing) 3. Compensation Management (Human Resource) 4. Decision Support Systems (System)	DSE	4	4	20+80
MB305	Discipline Specific Elective - II 1. International Finance (Finance) 2. Promotion & Distribution Management (Marketing) 3. Organization Development (Human Resource) 4. Business Analytics (Systems)	DSE	4	4	20+80
MB306	Interdisciplinary Courses Management Theory and Practice	ID	4	4	20+80
	OR				
	Innovation Management (for all affiliated colleges including constituent colleges in lieu of ID Paper)	Non-ID			
MB307 *	Tutorials Project work Synopses		1	2	25
Total credits at the end of Illrd Semester			28	29	625

Year - II Semester - IV

Course Code	Course Title	Nature	Credits	HPW	Max Marks (IA+UE) 100
MB401	Strategic Management	Core	5	5	20+80
MB402	Business Intelligence	Core	5	5	20+80
MB403	Supply Chain Management	Core	5	5	20+80
MB404	DS Elective - III 1. Investment Management (Finance) 2. Consumer Behaviour (Marketing) 3. Performance Management (Human Resource) 4. Data Base Management Systems (System)	DSE	4	4	20+80
MB405	D S Elective - IV 1. Banking & Insurance (Finance) 2. Services & Global Marketing (Marketing) 3. Talent & Knowledge Mgt (Human Resource) 4. Software Project Management (System)	DSE	4	4	20+80
MB406	Project Work	—	1	2	Grade*
MB407	Comprehensive Viva - Voce	—	1	—	Grade*
Semester Credits			25	25	500
Total credits at the end of IVth and final Semester			49	50	2150
			97	100	

**ID - Inter Disciplinary * Evaluation will be done for 100 marks,
DSE - Discipline Specific Elective which will be converted to equivalent grades.**

*** Project Work Synopsis : Student must present briefly the research methodology of the project topic he intends to submit in IV semester as project report.**